

BUSINESS CONTINUITY FRAMEWORK

When disaster recovery
is not enough

Many organizations have a basic understanding of what it could take to recover from a disaster. If ever there has been a time where many of those plans have proven inadequate it is now. Ransomware has shined a light on the gaps between disaster recovery and true business continuity.

Does your business understand all the impacts of a disaster? If not, the plan may not be sufficient and may suffer during and after a disaster.

- ▶ Identify crucial business processes
- ▶ Prepare for possible interruptions
- ▶ Bridge the gap between the Business and IT



Identify

Critical Business Functions,
Interdependencies between
functions



Predict

The consequences of a
potential disruption



Develop

Strategies and controls to
mitigate the impacts of
disruption

POTENTIAL IMPACTS TO CONSIDER

- Lost sales and income
- Delayed sales or income
- Increased expenses (e.g., overtime labor, outsourcing, expediting costs, etc.)
- Regulatory fines
- Contractual penalties or loss of contractual bonuses
- Customer dissatisfaction or defection
- Delay of new business plans