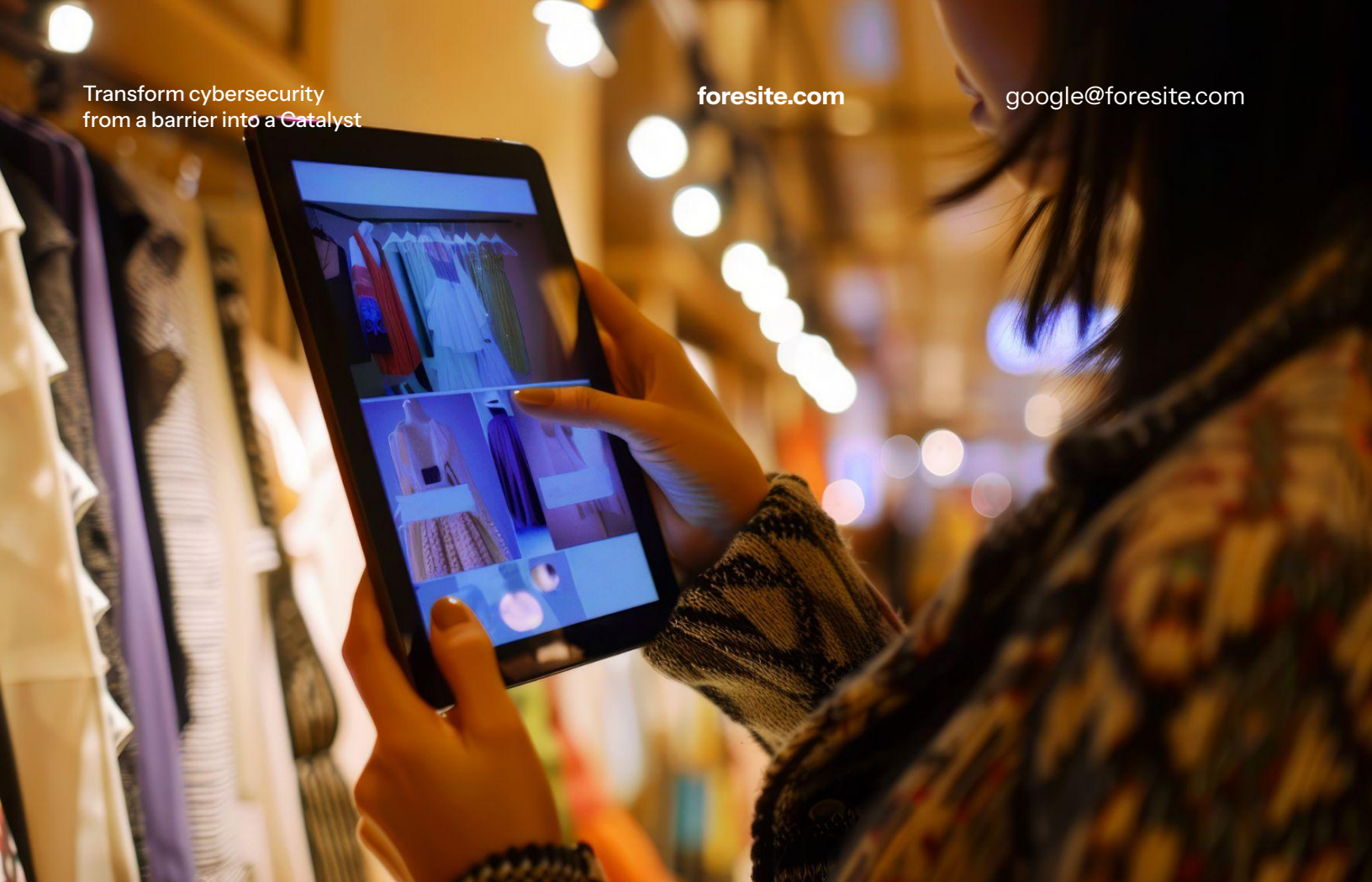


Transform cybersecurity
from a barrier into a Catalyst

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Enhancing Security Operations
with Google SecOps

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Bloomreach Case Study

Bloomreach Case Study

Foresite partnered with Bloomreach to deploy and operationalize Google SecOps—modernizing workflows, integrating key telemetry, and enabling their security team to scale detection and response without slowing innovation.



The Challenge

As a fast-paced leader in digital commerce, Bloomreach needed to modernize security workflows and maximize the value of Google SecOps. Their existing approach made it difficult to scale operations efficiently, and they required a solution that could enhance detection, integrate diverse log sources, and support rapid growth—all while keeping their platform agile.

The Solution

Foresite delivered a comprehensive deployment that included strategic consulting, security architecture, telemetry integration, custom parser development, use case engineering for higher detection fidelity, and analyst enablement. By combining technical expertise with hands-on training, Foresite ensured Bloomreach gained both immediate operational improvements and long-term security maturity.

The Outcome

With Foresite's guidance, Bloomreach accelerated time to value with Google SecOps. They achieved rapid onboarding of security data, deployed custom rules aligned to their threat model, and empowered their internal team with practical enablement. Today, Bloomreach operates on a scalable SecOps platform ready for advanced analytics and faster incident response—driving greater operational maturity without sacrificing agility.

About Bloomreach

Bloomreach powers the digital experiences of leading eCommerce brands. Their platform integrates AI with real-time customer and product data—enabling personalized marketing, product discovery, and conversational commerce.

Vertical/horizontal solution:

Retail & eCommerce

Primary project location:

North America

About Foresite Cybersecurity Inc.

Foresite is a Google-first cybersecurity partner helping organizations turn security from a barrier into a catalyst—operationalizing SecOps, simplifying compliance, and securing cloud-native environments.

Products Google SecOps, Enablement Services

“Foresite’s expertise in Google SecOps was invaluable. Their guidance and support throughout the implementation process were critical to our success.”

Chris Talevi,
Director of Security Operations, Bloomreach



See How It Works →



Google Cloud
SecOps Delivery Partner